

Similar Ecosystem Project Example

Collaeb - Startup Support Ecosystem Aachen

Problem

Aachen's pre-startup network was fragmented. Across the city, university programs, incubators and support organisations each offered their own consultations, workshops, and resources; but there was no shared entry point for potential founders at any stage to find what was available to them. They needed one place to showcase them.

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Solution

Together with a crew of creatives; an Art Director, 3D artist, copywriter and web developers we built the brand and digital home for Aachen's startup ecosystem. The result was the rebrand of Collaeb: a unified platform with a developed tone of voice, a manifesto and a single website bringing together all the support the ecosystem has to offer, for everyone from first-year students to early-stage founders. Everything in one place.

[Link to Collaeb](#)



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